



ULTIMATE SURVIVAL CAMPSITE

PRESENTS:

RURAL ADVENTURE TOURISM AND AGRO-TECH

PITCH DECK

Made by:



**PINENEST
BUSINESS SOLUTIONS
PRIVATE LIMITED**



ABOUT US



Welcome to our company, where we take pride in providing exceptional experiences through Rural-Agro Tourism, Adventure Tourism, and Adventure Camps. Nestled amidst the breathtaking landscapes of rural destinations, our aim is to connect travelers with the beauty of nature and the authenticity of local cultures.

Our Adventure Camps provide the perfect platform for bonding and growth, catering to families, corporate teams, and educational institutions. Safety, fun, and sustainability are at the core of our operations, making every adventure a memorable and responsible one.

Join us for an unforgettable expedition where we blend the charm of the countryside with the thrill of adventure, leaving you with cherished memories that last a lifetime and we are into adventure-runs, ultra-runs, cross-country runs, suinnathons, triathlons, rafting events, adventure camps, team building, treks, yoga, permaculture and leadership programs.



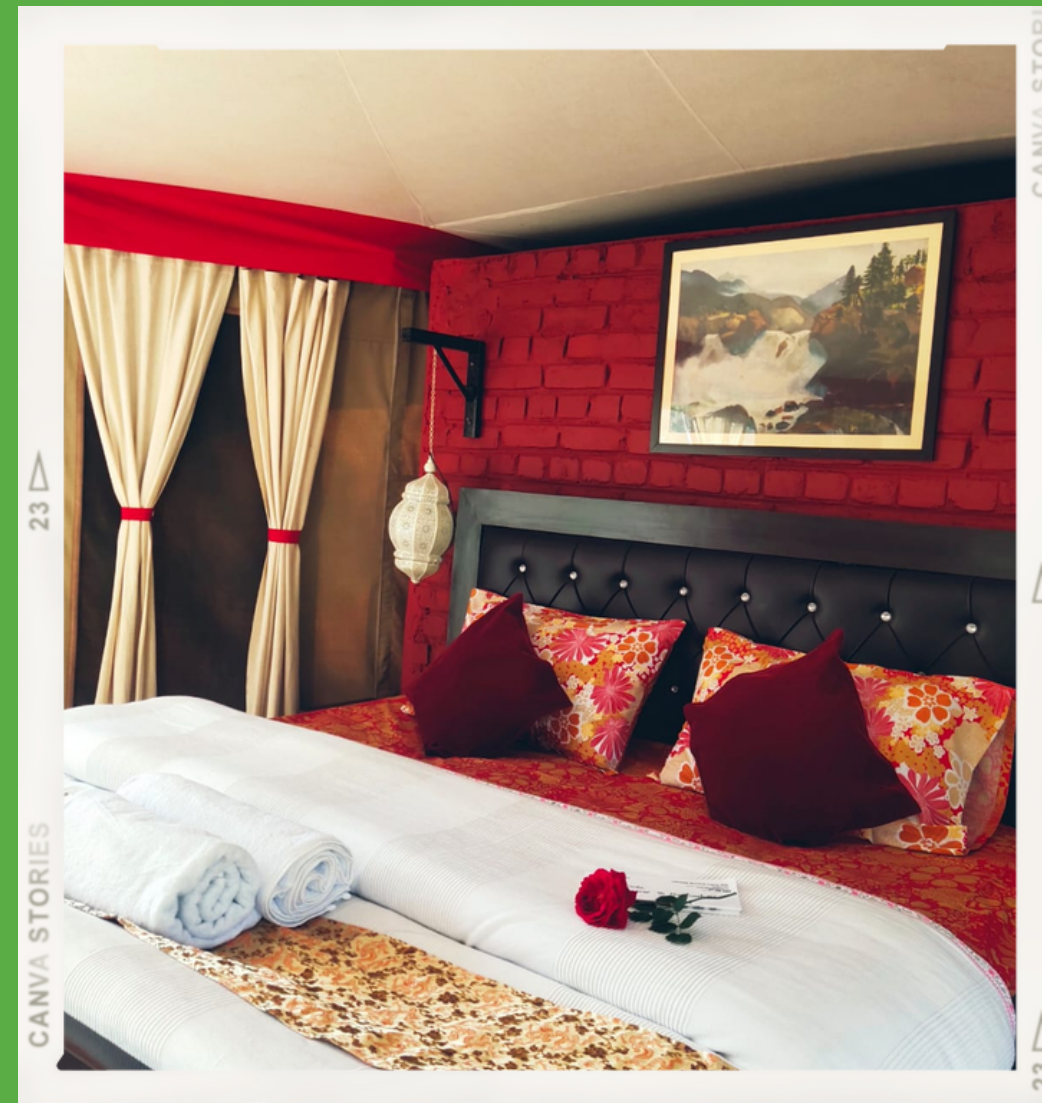
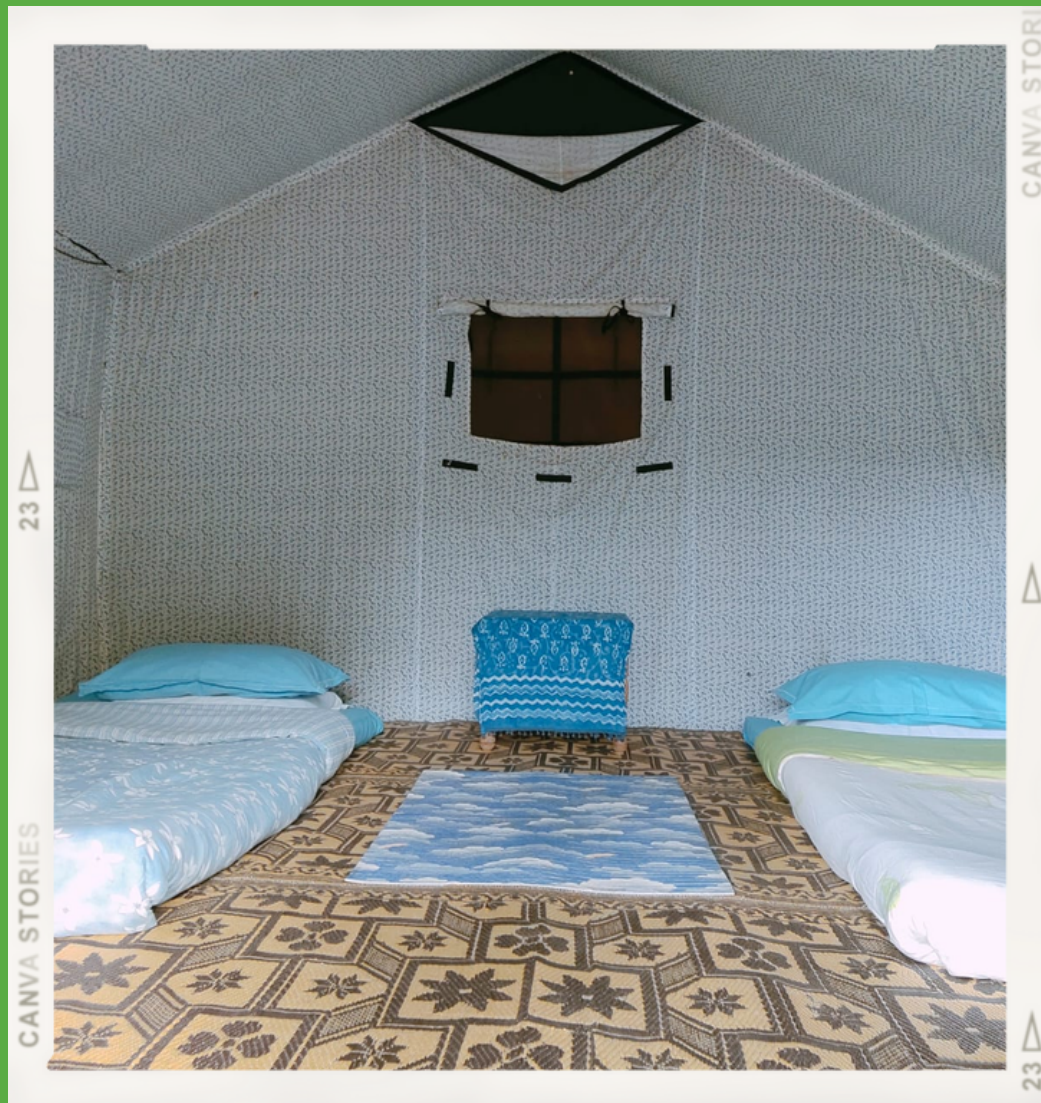
Activity Gallery



Various activities you can enjoy while you are traveling and touring



GLAMPING & CAMPING



Choose where do you want to stay because we provide you with the best accommodation





Lt Col VISHAL SHARMA
CEO



ABOUT FOUNDER

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The founder of Ultimate Survival Campsite is an exceptional individual with a diverse and distinguished background. An alumnus of the National Defence Academy, they volunteered to serve with the Gorkhas and held prestigious roles as an instructor in the Commando Wing and at the Black Cat, National Security Guard. With extensive experience in various terrains like Siachen, Manipur, and J&K, they are an adventure enthusiast, sports lover, and marathoner. Additionally, they are a CEO and strong advocate of eco and rural tourism in Himachal Pradesh. Armed with an MBA from the Indian Institute of Management, Lucknow, their vision is to instill mental and physical toughness in the next generation through outdoor training and survival skills.

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UNIQUE SELLING PROPOSITION(U.S.P)



AUTHENTIC RURAL EXPERIENCE

Our company stands out by offering an authentic and immersive rural-agro tourism experience. Unlike conventional tour operators, we provide travelers with the opportunity to engage with local communities, participate in traditional farming activities, and experience the rustic charm of rural life.



COMPREHENSIVE ADVENTURE OFFERINGS

With an extensive range of adventure activities and camps, we offer a one-stop destination for adventure enthusiasts. From adrenaline-pumping activities like rafting and paragliding to serene camping experiences in picturesque locations, our company caters to a diverse audience seeking thrilling escapades or tranquil outdoor getaways like biking tours, rafting, running events, camping, glamping, yoga, photography, angling-clubs, trekking-clubs, religious and heritage tourism, overland tours, etc.





Our Services



Rural-Agro
Tourism



Adventure Tourism



Adventure Camps



Wildlife and Nature
Tours



Educational and
Cultural
Experiences





Our Services



Wellness and
Retreats



Customized Packages



Agrotech



Horticulture



Herbal and
Organic Farming
(Veggies)



YOGA





Our Services



Fishery



API Culture
& Raw Honey



Water Harvesting



Perma Culture



Trekking and
River Rafting

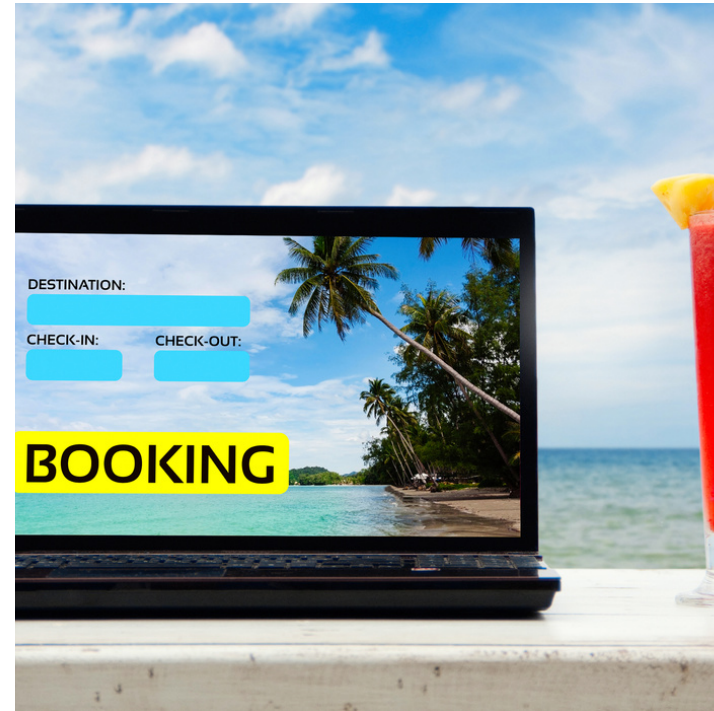


Kangra
Ayurvedic
Massages





REVENUE MODEL



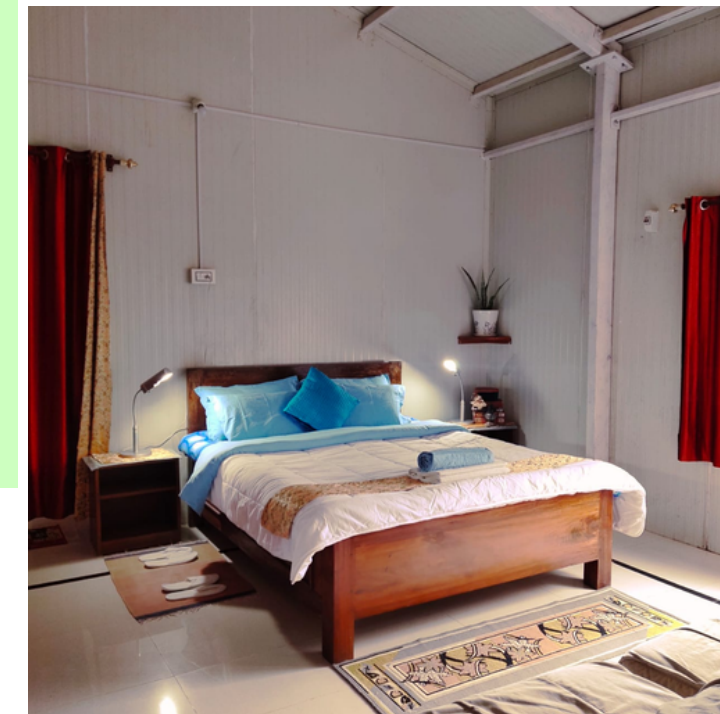
TOUR PACKAGES AND EXPERIENCES

The primary source of revenue for the company would come from selling tour packages and experiences to customers.



ADVENTURE ACTIVITY FEES

The company can charge separate fees for individual adventure activities such as trekking, rafting, zip-lining, rock climbing, and more.



ACCOMMODATION AND HOSPITALITY SERVICES

The company can offer accommodation options within the adventure camps, rural farmhouses, or eco-friendly lodges



ADD-ON SERVICES AND MERCHANDISE

Revenue streams can be generated through offering add-on services such as photography packages, equipment rentals, and souvenir sales

FUTURE MILESTONE



EXPANDING DESTINATION PORTFOLIO

To cater to the growing demand for unique experiences, the company aims to expand its destination portfolio by adding more off-the-beaten-path rural and agro tourism destinations.

INNOVATIVE ADVENTURE ACTIVITIES

The company plans to introduce innovative and exclusive adventure activities to attract adventure enthusiasts. These could include niche activities like night-time stargazing treks, wildlife safaris, or eco-friendly adventure sports that align with sustainable practices.

ECO-FRIENDLY INFRASTRUCTURE DEVELOPMENT

To enhance customer comfort and reduce the company's environmental footprint, there will be a focus on developing eco-friendly infrastructure at adventure camps and rural stay accommodations.

EDUCATIONAL AND COMMUNITY ENGAGEMENT INITIATIVES

The company aims to launch educational initiatives for travelers, highlighting the importance of environmental conservation, sustainable farming practices, and cultural preservation.



OUR ACHIEVEMENT

Awarded the best outdoor training for kids under the aegis of global business & education 2023

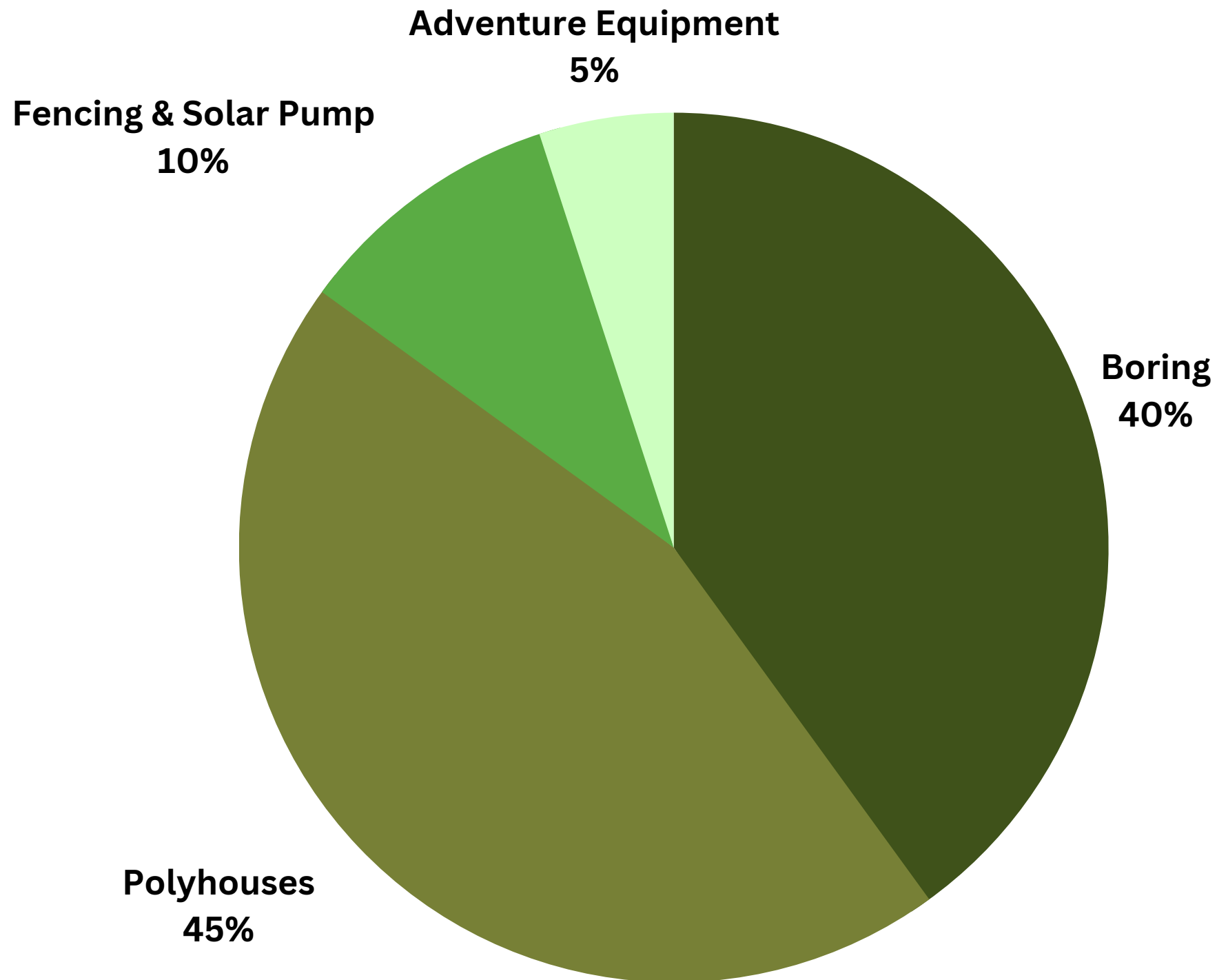
Ultimate survival campsite has been providing adventure activities to schools all over the country .Daring activities like rafting ,river crossing, rock climbing ,rappelling, cliff jumping ,survival, unarmed combat, trekking, pottery, leadership classes, navigation ,yoga, and many other live experiences are shared by our instructors who are experienced army officers who have spent decades in the forces and know what security ,confidence and character means to polish the kids to develop their personality. This award is for the team usc .we have pledged our selves to devote to the kids adventure .

@gbea_2023 @madanlal1983
#adventure #adventurespirit #outdoors #awards #cwc23 #schools #principals

<https://www.instagram.com/reel/CyBF5DGS0k-/?igshid=MTc4MmM1Yml2Ng==>



FUND REQUIREMENT



ASK - 50 LACS

BREAKUPS

BORING - 5 LACS

POLYHOUSES - 15 LACS

FENCING & SOLAR PUMPS - 5 LACS

ADVENTURE EQUIPMENT - 25 LACS



LET'S GET CONNECTED HERE



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Dohg (Jajwar) village,
Lower Ghallour, Jwalamukhi Tehsil,
Kangra District, Himachal Pradesh

